

Village Board of Aldermen
Regularly Scheduled Board of Aldermen
Meeting Minutes

Municipal Building, 301 N. Stagecoach Rd.
Thursday, June 21, 2012 6:00pm

Members present: Danney McCort, Stephen Peters, Shannon Ashe, Susan Terry, Bryan Fritch, Hans Fields

Members Absent:

Others Present: Lyndsey Barrett – Administrative Assistant, Debbie Charbonneau – Tourism Director, Jack Hensley – Chief of Police, citizens: 75

Danney McCort called the meeting to order at 6:00, quorum present.

The Pledge of Allegiance and the Texas Pledge of Allegiance were recited. A moment of silence was observed.

Citizen Comments: John Jennings – wanted to make known that whoever signs off on building permits for the Village of Salado does it in an appropriate manner. Mr. Jennings stated that he has noticed a pattern on how some building permits are treated.

Alderman Fritch made a motion to approve the previous meeting minutes dated June 7th. Motion was seconded by Alderman Terry, motion carried unanimously.

Unfinished Business:

1. Amend International Property Maintenance Code Ordinance to Reflect 2009 Version Second Reading
Motion was made by Alderman Fritch to approve revised drafted ordinance as written. Motion was seconded by Alderman Terry; motion carried unanimously.

New Business:

2. Appointment of Tourism Council Voting Member
Motion was made by Alderman Peters to appoint Carol Walls as a voting member on the Tourism Council. Motion was seconded by Alderman Terry; motion carried unanimously.
3. Appointment of Tourism Council Alternate
Motion was made by Alderman Fritch to appoint Judy Fields as alternate on the Tourism Council. Motion was seconded by Alderman Peters; motion carried 4 to 1 with Alderman Fields recusing himself.
4. Year-to-Date Financials
Alderman Peters went over financials. There were no objections.

5. Discussion and possible action to Expend Funds for Advertising with Sales Tax Money

June Ritterbusch – wanted to speak on behalf of the Salado Chamber of Commerce Board of Directors. Mrs. Ritterbusch stated that the Chamber supports the idea that a portion of sales tax be set aside for the purpose of marketing Salado.

Tim Fleischer – stated that this year the Village felt a 10% growth of sales tax which equates to about \$ 20,000.00. Mr. Fleischer said he felt if that money was spent in the short term that it would help the tough period of growth and the expansion of I35.

Michael Oubre – stated that the Board of Alderman needed to take action immediately, if not he is afraid that the Village will lose more merchants and that the marketing option's that are now available will disappear. Mr. Oubre asked that the funds be approved.

Several concerns and opinions on the possible expended funds were discussed between the Board of Alderman. Alderman Terry stated that a lot of the leg work was already done on different marketing opportunities for the Village of Salado. Mrs. Terry stated that it's up to the Board of Alderman to determine whether or not the Village can afford to the expend the funds. Mrs. Terry stated that the Board of Alderman should utilize the economic committee that is already in place and expand it to include Tourism and the Salado Chamber of Commerce.

Motion was made by Alderman Ashe for the Village of Salado to invest \$20,000.00 in the economic development marketing plan to help promote Salado as we launch into a period of I35 build. The funds would be managed by the economic development committee that consists of an Alderman, Tourism Staff, Chamber Representative, and other Business Leaders. Objective criteria will be designed to determine the value of the marketing plan. Motion was seconded by Alderman Terry; motion carried 3 to 2 with Alderman Fritch and Alderman Fields opposing.

6. TexPool Resolution Naming Authorized Signers

Motion was made by Alderman Peters to accept the resolution naming authorized signers for TexPool, motion was seconded by Alderman Fritch; motion passed unanimously.

7. Discussion and Decision on Mill Creek Courtyard Homes Subdivision. Public Hearing Item

Bill Wright – expressed his concerns about the flooding in that area and stated that there is not currently a good drainage plan in that area and homes should not be built until a plan is in place.

Larry Sibert – stated that the real issue the Board of Alderman should concern themselves about is protecting the citizen's of Salado and the surrounding areas from flooding. Mr. Sibert expressed that the Village should protect not only the people currently living in that area now but must protect the people that are going to move in.

Public Hearing closed at 6:55.

John Simcik, Village engineer – stated he received a call from the developer's engineer, Mr. Turley. Mr. Simcik stated that Mr. Vaughn, the developer, asked that the current item be removed from the agenda. Mr. Simcik stated there were still two outstanding comments that have not been addressed as far as the drainage analysis, and that he has not received further information from Turley and Associates so at this time the information is still incomplete.

Motion was made by Alderman Terry to disapprove the Mill Creek Courtyard Homes Development, motion was seconded by Alderman Fritch; motion carried unanimously.

Announcements:

1. Next scheduled Board meeting is July 5, 2012 at 6:00PM.

Adjourned at 7:15PM.

For copies of all handouts, please contact the Village office at 947-5060.

Respectfully submitted,

Lyndsey Barrett
Administrative Assistant

Danney McCort
Mayor